



**EVANGEL UNIVERSITY AKAEZE**  
**STAFF PROFILE**



**PERSONAL INFORMATION**

Job Title	Lecturer II		
First Name	BASIL		
Middle Name (initial)	U.		
Surname	ONYENEHO		
Official Email	<a href="mailto:Onyeneho.basil@evangeluniversity.edu.ng">Onyeneho.basil@evangeluniversity.edu.ng</a>		
<b>Social Media Handles (links preferable)</b>			
Facebook		Twitter	LinkedIn
ORCID Number	<a href="https://orcid.org/0000-0001-7063-2300">https://orcid.org/0000-0001-7063-2300</a>	Google Scholar ID	

**WORK/OFFICE INFORMATION**

Programme	Mass Communication
Department	Mass Communication
College	Arts and Social Sciences

**BIOGRAPHY (EDUCATION/PROFESSIONAL EXPERIENCE/PROFESSIONAL ACCOMPLISHMENTS)**

Basil Uche Onyeneho holds a Doctorate Degree in Mass Communication of Enugu State University of Science and Technology which he obtained while serving in the Nigerian Army. Apart from obtaining a Ph.D in Mass Communication, he also possesses Master of Science and Bachelor of Science degrees in the same discipline. He also has Postgraduate Degree in Education of Usman Danfodiyo University, Sokoto and a Diploma in Journalism of Ahmadu Belloe University, Zaria.

For several years, Dr. Basil taught undergraduate courses in the Part-time Department (Mass Communication) of Institute of Management and Technology, Enugu and the Mature Student Programme of Enugu State University of Science and Technology (ESUT). Currently, he teaches Mass Communication on regular basis in the Department of Mass Communication, College of Arts and Social Sciences, Evangel University, Akaeze.

Dr. Basil participated in African Union/United Nations Hybrid Mission in Darfur, Sudan (2010 – 2011) for the splitting of the old Republic of Sudan (Referendum and Peace Observation), and United Nations Peace-building Mission in Liberia (2007 – 2008). He participated in several peace team building exercises while in both missions. He was a team member, Round Table for Strategic Thinking and Analysis on Providing Technical Support for Programme Communication in the Achievement of UNICEF Country Programme for 2009 – 2012 in August 2008. He has assisted several organisations and tertiary institutions across the country in building capacity for educational security on campuses. Some examples include the Enugu State University of Science and Technology, Kogi State University, Aiyangba; Godfrey Okoye University, Ugwuomu-Nike and Enugu State Basic Education Board (ENSUBEB), among others.

His research interest revolves around Public Relations and Advertising, Political Communication, Strategic Communication, Organisational Communication and Development Communication. He also has interest in the New Media and African Traditional Communication. He has published journal articles in the above research areas and contributed book chapters in some proven national and international professional and academic books.

#### **ACADEMIC QUALIFICATIONS**

<b>S/N</b>	<b>INSTITUTIONS ATTENDED</b>	<b>DEGREE(S) AWARDED</b>	<b>YEAR</b>
1	Enugu State University of Science and Technology (ESUT)	Ph.D.	2017
2	Enugu State University of Science and Technology (ESUT)	M.Sc.	2012
3	Danfodiyo University, Sokoto.	B.Sc.	2011
4	Enugu State University of Science and Technology (ESUT)	PGDE	2002
5	Ahmadu Bello University (ABU), Zaria.	Diploma in Journalism	1993

#### **RESEARCH INTERESTS**

<b>S/N</b>	<b>INTERESTS</b>
1	Public Relations and Advertising
2	Political Communication
3	Development Communication.
4	Organisational Communication